

## The Crystal Clear Choice to Environmental Protection and Sustainable Living

### What is Your *Carbon Footprint*?

Your carbon footprint is the direct effect your actions and lifestyle have on the environment in terms of carbon dioxide emissions. Probably the biggest contributors to your footprint are your travel needs, and your electricity demands at home. We want to make a difference and help in the global fight by reducing our “Carbon Footprint”, and we would invite you to join us.

### Why offset?

Everyone has a responsibility to the world we live in now and the world we leave future generations. As Mahatma Gandhi once said “one must care about a world one will not see”.

### What can you do?

Reducing your emissions is a vital part of combating climate change. We encourage everyone to be aware of their energy usage and its effects, and take steps to reduce this. What remains can be offset through our Carbon Free Programs.

- By simply pressing “0” on your guest phone and telling our Front Desk Agent that you do not want your room serviced tomorrow. This alone will eliminate 100 litres of water consumption and 1,500 watts of electricity and reduce greenhouse gases; which is what negatively impacts the Earth’s environment every time we clean a guest room. The Crystal will then donate \$5.00 to The David Suzuki Foundation each time that a guest requests no service during their stay.

### What will we do?

We have recently become a member of the **Hotel Association of Canada** Green Key Eco-Rating Program. The Hotel Association of Canada (HAC) is pleased to award the **Crystal Lodge - Whistler** a 3 Green Key Rating.

A 3 Green Key rating is awarded to a hotel that has *taken significant steps to protect the environment. Strong environmental programs, best management practices, training programs, and engineering solutions have been implemented which have benefited the environment and the local community.*

As well, we will be donating \$5.00 to **The David Suzuki Foundation** every time a guest requests no housekeeping service for their room for their stay. The David Suzuki Foundation which is a science-based Canadian environmental organization, working to protect the balance of nature and our quality of life. We will continually improve upon our full recycling program for the hotel; installation of low wattage lighting through our public spaces; and implementation of other innovative changes.



Reducing Carbon Footprints a step in the right direction.