

Crystal Lodge & Suites Media Release

For Immediate Release – December 12th, 2017

Crystal Lodge & Suites - Celebrating the beauty of Whistler with Local Artwork

The Crystal Lodge & Suites is one of the few independent, locally owned and operated hotels in Whistler. Recently the Crystal has undergone a \$3.2 million dollar renovation to the South Wing, 'Crystal' rooms, which ensures it's 'proudly independent' vision is celebrated in its guestrooms. The Crystal has collaborated with Scott Sueme, a Vancouver based artist whose roots started in the graffiti subculture. He attended Emily Carr in 2006 and has evolved his work to incorporate unique elements and design elements required for corporate clients. The Crystal Lodge commissioned Scott to explore Whistler and from that inspiration create a number of one-of-a-kind pieces to complete the newly renovated 'Crystal' rooms.

"We are really excited to have these original pieces being showcased within the walls of our hotel. Choosing stock hotel images simply did not feel right for this hotel's personality and were delighted to have been able to work with someone as talented as Scott", said Ian Lowe, General Manager at the Crystal Lodge & Suites. "It gives the hotel an updated modern feel, while still showcasing the warm elements of Whistler through abstract artwork. The bold yet, natural colours are sure to turn guests heads while tying together the comprehensive design of the space".

The South Wing's renovation is now complete after a four phase schedule that started in 2015. The first phase saw the windows and HVAC units replaced, the second phase included a comprehensive bathroom remodel transitioning into a modern feel complete with deep soaker tubs and cool, crisp aesthetic accents. In June 2017, the third phase was completed including a new colour scheme and the replacement all of all furniture including the dressers, desks, chairs, and headboards. This Fall, the final exclamation point was given to the rooms by replaced the bed sets, carpets, and commissioning these original pieces of art which bring the entire space together to evoke a modern mountain feel. "We couldn't be more excited about the final product and are positive our guests will enjoy the space as much as we do" said Ian Lowe, General Manager.

About the Crystal Lodge & Suites:

The Crystal Lodge & Suites offers an unbeatable hotel location "at the centre of it all" in Whistler Village. Featuring rooms to suit everyone from newly renovated 'Crystal' hotel rooms, spacious North Wing suites and stunning mountain view, two and three bedroom suites. Just steps away from Whistler and Blackcomb gondolas, with 20+ onsite retail shops and restaurants, complimentary wireless internet, complimentary ski and bike valet. Be one of the first to enjoy the newly renovated 'Crystal' Rooms and experience the convenience of staying "at the centre of it all" in Whistler, North America's #1 Ski Resort.

-end-

Media Contact:
Jasmine Ashworth
Regional Director of Sales & Marketing

Phone: 604-938-2309

Email: jashworth@crystal-lodge.com

For more information: Crystal Lodge & Suites Phone: 800-667-3363

Email: info@crystal-lodge.com
Web: www.crystal-lodge.com
Twitter: @CrystalWhistler
Facebook: CrystalLodgeWhistler