



CRYSTAL LODGE

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CRYSTAL LODGE PRESS RELEASE

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CRYSTAL LODGE – WHISTLER, BC, EARNS 2021 TRIPADVISOR TRAVELERS' CHOICE AWARD

Whistler, BC Canada – September 14, 2021 – Crystal Lodge today announced it has been recognized as a 2021 Travelers' Choice award winner for Hotels in Whistler, BC. This achievement celebrates businesses that consistently deliver fantastic experiences to travelers around the globe, having earned great traveler reviews on Tripadvisor over the last 12 months. As challenging as the past year was, Crystal Lodge stood out by continuously delighting travelers.

"We are incredibly grateful to all of our valued guests whom we welcomed in 2020.", said Ian Lowe, General Manager at Crystal Lodge. "It was a year like no other and we recognize that for many travelers it was their first and only escape from their restricted day-to-day lives. We are honored to have again earned the Travelers' Choice Award based on the quality of our service and visitor's reviews."

"Congratulations to all the winners of the 2021 Travelers' Choice Awards," said Kanika Soni, Chief Commercial Officer at Tripadvisor. "I know the past year has been extremely challenging for tourism businesses. What has impressed me is how businesses adapted to these challenges, implementing new cleanliness measures, adding social distancing guidelines, and utilizing technology to prioritize guest safety. The Travelers' Choice Awards highlight the places that are consistently excellent - delivering quality experiences time and time again even while navigating changing customer expectations and new ways of working. Based on a full year of reviews from customers, this award speaks to the great service and experience you provided guests in the midst of a pandemic."

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ABOUT THE CRYSTAL LODGE

For more than 30 years, Crystal Lodge has embodied the soul of Whistler: a warm welcome, award-winning service, and a purity of spirit as fresh as the alpine air. A long history of mountain memories unfolds here in this storied hotel in the very centre of Whistler Village. Today, Crystal Lodge is a modern tribute to a rich history, with spacious guestrooms, heated outdoor pool and hot tub, and an unbeatable location.

ABOUT TRIP ADVISOR

TripAdvisor, the world's largest travel platform*, helps 463 million travelers each month** make every trip their best trip. Travelers across the globe use the TripAdvisor site and app to browse more than 860 million reviews and opinions of 8.7 million accommodations, restaurants, experiences, airlines and cruises. Whether planning or on a trip, travelers turn to TripAdvisor to compare low prices on hotels, flights and cruises, book popular tours and attractions, as well as reserve tables at great restaurants. TripAdvisor, the ultimate travel companion, is available in 49 markets and 28 languages

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