

4154 Village Green Whistler, BC V8E 1H1

T.Free: 1800 667 3363

crystal-lodge.com

## CRYSTAL LODGE PRESS RELEASE

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CRYSTAL LODGE - WHISTLER, RECOGNIZED AS TRIPADVISOR 2023 TRAVELERS' CHOICE AWARD WINNER

Crystal Lodge's Great Guest Reviews Land it a Place Among Travelers' Favorites.

Whistler, BC Canada – Crystal Lodge today announced it has been recognized by Tripadvisor as a 2023 Travelers' Choice award winner for hotels in Whistler. The coveted award celebrates businesses that have consistently received great traveler reviews on Tripadvisor over the last 12 months, placing these winners among the 10% of all listings on Tripadvisor globally.

"The Crystal Lodge is proud once again to be recognized by Tripadvisor as a Travelers choice award winner. Located in the center of the village, we are truly at the core of the Whistler experience. It is heartening to receive this accolade due to feedback from our wonderful guests that return to us year after year. The award is testament to the hard work and dedication of our amazing team members who day after day create memorable Whistler experiences" said Daryl West, General Manager of the Crystal Lodge.

"Congratulations to the 2023 Tripadvisor Travelers' Choice winners," said John Boris, Chief Growth Officer at Tripadvisor. "The travel resurgence we've seen throughout the past year has even further heightened the competition. Earning a Travelers' Choice Award demonstrates that you have provided great experiences to those who matter most: your guests. With changing expectations, continued labor shortages, and rising costs, this is no easy feat, and I am continually impressed with the hospitality industry's resilience and ability to adapt. Cheers to another successful year!"

To see traveler reviews and popular features of Crystal Lodge visit <a href="https://www.tripadvisor.ca/Hotel\_Review-g154948-d182610-Reviews-Crystal\_Lodge\_Hotel-Whistler\_British\_Columbia.html">https://www.tripadvisor.ca/Hotel\_Review-g154948-d182610-Reviews-Crystal\_Lodge\_Hotel-Whistler\_British\_Columbia.html</a>.

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## ABOUT THE CRYSTAL LODGE

For more than 30 years, Crystal Lodge has embodied the soul of Whistler: a warm welcome, award-winning service, and a purity of spirit as fresh as the alpine air. A long history of mountain memories unfolds here in this storied hotel in the very centre of Whistler Village. Today, Crystal Lodge is a modern tribute to a rich history, with spacious guestrooms, heated outdoor pool and hot tub, and an unbeatable location.

## **ABOUT TRIPADVISOR**

Tripadvisor, the world's largest travel guidance platform\*, helps hundreds of millions of people each month\*\* become better travelers, from planning to booking to taking a trip. Travelers across the globe use the Tripadvisor site and app to discover where to stay, what to do and where to eat based on guidance from those who have been there before. With more than 988 million reviews and opinions of nearly 8 million businesses, travelers turn to Tripadvisor to find deals on accommodations, book experiences, reserve tables at delicious restaurants and discover great places nearby. As a travel guidance company available in 43 markets and 22 languages, Tripadvisor makes planning easy no matter the trip type.

MEDIA CONTACT

Jasmine Ashworth
Director of Sales & Marketing
P: 604 938 2309
E: jashworth@crystal-lodge.com
#CrystalLodgeWhistler